

The facts.



The Cost of Life Without Dental

Why dental should be a part of every benefits package

Oral health isn't just about your mouth.

Awareness of the link between oral and physical health has increased in recent years, driving demand for quality dental insurance. Research has established links between poor oral health and serious medical conditions such as diabetes, heart disease, stroke and cancer.

Skipping regular dental visits is costly.

Oral health care consumes 5 percent of the U.S. health care dollar, costing the United States more than \$70 billion each year. Yet the impact of not seeing a dentist regularly could cost employers and individuals much more over time.

Dental diseases are detrimental to workplace productivity.

According to the National Children's Oral Health Foundation, more than 164 million work hours and 51 million school hours are lost each year due to poor dental hygiene.

People with dental coverage take better care of their teeth.

The National Association of Dental Plans consistently confirms that those with dental benefits are more likely to have a regular dentist and get bi-annual cleanings. In fact, 85 percent of those with dental benefits report having a check-up every six months.

Dental is necessary in the heated competition for workforce talent.

No benefits package is complete without dental insurance. Employers want to attract and retain the best talent. For those taking a long-term hiring perspective, a quality benefits package remains a priority and dental continues to be ranked among the most desirable of benefits.

The American Dental Hygienists' Association reports that every \$1 spent on preventive oral care can result in \$8 to \$40 in savings on future dental costs.

For more information, call (800) 367-9466 or visit www.DentalCarePlus.com.